## Sage Impact

# **BE THE ACCOUNTANT OF YOUR DREAMS**

NEW AT SAGE.COM/YOURDREAMS

## THE POWER OF SAGE, The flexibility of The cloud

Small businesses need you. Your expertise, experience, analysis, insight, and foresight. They need you to be the partner they can't live without. Be the accountant your clients need. Be the accountant of your dreams.

Sage can help you better manage your clients as well as grow your practice with the kind of network, solutions, education, and community that drives your future and theirs. Sage puts information securely in your hands—anywhere, anytime, anyhow. It is your everyday business platform. Your go-to for accounting, financial management, business intelligence, community, new business leads, and more. At last, all in one place.



## **HOW SAGE HELPS YOU**

### **Engage your clients**

The tools and solutions you need to become a more valuable advisor to your clients are available at your fingertips—giving you access to real-time financial data, powerful dashboards, and customer insights.

### **Optimize your practice**

Sage gives you access to solutions that help you run your practice more efficiently online including Sage accounting and your appointments, emails, and Gmail accounts.

### Grow your business

Sage helps you find clients based on your skills and their needs. In addition you'll get access to an extensive library of marketing tools and resources to help you capture new business, all just a click away.

## Develop your knowledge

Get certified, learn new skills, or expand your horizons with online educational courses geared toward accounting professionals. Keep up with the latest trends and changes related to your practice through social media and share your expertise and exchange ideas in online community forums.

### Do it all in one place

Manage everything in a single, fully customizable location. Sage is built on an open platform so it integrates with many of the online solutions that you already use in your practice.

**Note:** Sage Impact access is complimentary to public professional accountants and bookkeepers with multiple fee-paying clients. Third-party and additional Sage apps or services may be subject to fees and separate terms and conditions.



## **TAKE CONTROL OF YOUR PRACTICE**

#### SAGE VIEW Transform y

Transform your business and deepen relationships with your clients by turning real-time data into actionable client advice. Arm yourself with up-to-the-minute key performance indicators (KPIs), trends, analyses, alerts, and reports to provide your clients real-time advice based on real-time data. Soon you'll also be able to access Sage View with your mobile device, wherever and whenever you need to.

#### SAGE ONE ACCOUNTANT EDITION

Get simplified online accounting for you and your clients. Manage multiple clients' accounts in real time using just a single logon.



ENGAGE

#### SAGE ONE ACCOUNTING

Move your shoebox and spreadsheet clients into the cloud with Sage One and turn hours of data entry into minutes of data review.

#### GOOGLE CALENDAR AND MAIL

Access consistent online mail and calendar experience you can use from your PC, laptop, phone, or tablet.

#### MY QUICK LINKS

Customize your cloud with links to the applications you use most, not just Sage applications, enabling you to create an efficient central work environment for your practice.

## Sage Impact



#### ACCOUNTANTS CONNECT COMING SOON

Improve your market reach and grow your practice by acquiring more customers, all online with no added cost.

#### TWITTER FEED

Get real-time updates on hot topics for you, your practice, and your clients, all from within your dashboard.

#### SAGE CITY

Exchange ideas on accounting-related topics in online small business and accountant community forums.



#### SAGE ONE PARTNER PROGRAM

This exclusive program supports you and your clients with knowledge and guidance about Sage products and how to get the best from them for your businesses.

#### SAGE ADVICE

Visit your online destination for relevant business trends, industry knowledge, thought leadership, insights, and advice you can use in the real world.

#### **EDUCATION**

We'll guide and support you with the education, tools, and mentoring you can use to grow your practice and help your clients succeed.

## FOR MORE INFORMATION VISIT:

sage.com/yourdreams



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